

FOR IMMEDIATE RELEASE**November 18th, 2010**

Lease Link Canada Corp., Canada's premier source for both prime & sub-prime finance, has been selected as Winner of the 2010 CONSUMER'S CHOICE AWARD™ for excellence in British Columbia.

President Curt Elchuk commented, "In business, we know how important winning this Award can be and we are honoured to have been selected as the 2010 recipient. Our growing business is a good measure of success but this Award lets my entire team know how well they have performed in the eyes of their clients and peers. It is truly a compliment."

This unique award is given annually by the Consumer's Choice Institute (Canada), which retains a leading independent research firm to conduct a survey of consumer and business respondents in major Canadian cities.

Winners are chosen by their business peers to be elected to be the Standard for Excellence in terms of quality, service, value and appearance.

About Lease Link Canada Corp.

Lease Link Canada Corp. is a 100% Canadian-owned and operated financial services company. Lease Link provides equipment lease financing and asset management services to new and established companies in a wide variety of industries. Our asset range is equally diverse: offering capital for new, used and non-conventional equipment.

Lease Link's team of professionals ensures long-term financial relationships by delivering a premium service. Our success continues through the focused energy of our staff, the suitability of our products and a persistent, company-wide commitment to meet the requirement of our clients.

For more information, visit our site: LeaseLink.ca

